

We Choose Local "Love Local" Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. Eligibility

The We Choose Local "Love Local" Contest (the "Contest") is open only to legal residents of Ontario who have reached the age of majority at the time of entry. Employees of We Choose Local, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, provincial, and local laws and regulations.

2. Agreement to Rules

By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, you agree to accept the decisions of We Choose Local as final and binding as it relates to the content of this Contest.

3. Contest Period

Entries will be accepted online starting on November 20, 2024, at 12:00 AM EST and ending February 20, 2025, at 11:59 PM EST. All online entries must be received by February 20, 2025, at 11:59 PM EST.

4. How to Enter

The Contest must be entered by creating a customer account on the We Choose Local platform at <https://wechooselocal.ca>. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of We Choose Local.

You may enter the Contest once by creating a customer account. You may receive additional entries by making purchases on the We Choose Local platform during the Contest Period. Each purchase made during the Contest Period will grant one additional entry. You may enter as many times as you wish by making purchases, with no limit on the number of additional entries through purchases. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of We Choose Local.

5. Prizes

There will be six (6) prizes awarded in total over the course of the Contest:

First Prize (3 to be awarded):

- One (1) "Love Local Box" filled with items from local retailers

- Approximate Retail Value: \$500 CAD each

Second Prize (3 to be awarded):

- One (1) \$300 CAD gift card for the We Choose Local platform to spend with local retailers

Total approximate retail value of all prizes: \$2,400 CAD

Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by We Choose Local. No cash or other prize substitution shall be permitted except at We Choose Local's discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, provincial, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted.

6. Odds

The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification

Winner will be selected by random draw under the supervision of We Choose Local. Three (3) draws will take place, one on each of the following dates: December 20, 2024; January 20, 2025; and February 20, 2025. Two (2) winners will be selected in each draw.

Winner will be notified by email within five (5) days following selection of Winner. We Choose Local shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information.

If Winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, provincial, and local laws and regulations.

ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT WE CHOOSE LOCAL'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You

By entering this Contest, You understand and agree that We Choose Local, anyone acting on behalf of We Choose Local, and We Choose Local's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

9. Terms & Conditions

We Choose Local reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond We Choose Local's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, We Choose Local may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by We Choose Local. We Choose Local reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions. We Choose Local has the right, in its sole discretion, to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, We Choose Local reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability

By entering, You agree to release and hold harmless We Choose Local and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes

THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA AND ONTARIO, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ontario having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy

Information submitted with an entry is subject to the Privacy Policy stated on the We Choose Local website.

13. Winners List

To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: We Choose Local, 42 Carden St, Guelph ON N1H 3A2. Requests must be received no later than March 20, 2025.

14. Sponsor

The Sponsor of the Contest is We Choose Local, 42 Carden St, Guelph ON N1H 3A2.

15. Social Media Platform Rules

The Contest hosted by We Choose Local is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, Instagram, Snapchat, YouTube, Pinterest, LinkedIn or any other social networks that are used to share the Contest. You understand that you are providing your information to the owner of this Contest and not to Facebook, Twitter, Instagram, Snapchat, YouTube, Pinterest, LinkedIn or any other social networks.

16. Acceptance of Rules

By participating in the Contest, you have affirmatively reviewed, accepted, and agreed to all of the Official Rules.